



AMALIA ARZUNYAN

amalia.arzunyan@gmail.com
amaliaarzunyan.com
linkedin.com/in/amalia-arzunyan

About me

I am a Senior Creative Media & Design Specialist with a BA in Art and Design from the California State University, Northridge.

I seek opportunities to further my skill, to create meaningful and impactful experiences through design and animation.

Experience

Medtronic, Northridge, CA

Sr. Creative Media & Design Specialist

March 2020 - March 2025

- Creating animated and video content for social campaigns, launch excitement, internal hype, and educational videos.
- Designing graphical content to meet branding and healthcare business standards.
- Utilizing Microsoft Office Suite to create Medtronic branded decks for Webinars.
- Creating designs and video editing educational content detailing technology function and use.
- Designing and animating promotional gifs for Medtronic Diabetes InVenture program
- Sharepoint and Ideascale website management for the Medtronic internal employee site Merge

IntersectLA, Northridge, CA

Motion Designer/Project Manager

Oct 2018 - May 2020

- Creating motion graphics and animated social media posts for clients, such as Latinx21, Unicel, and internally for IntersectLA
- Direct communication with clients, in person and via email, and deliberation of information to team members

Skills

2D software

- Photoshop
- Illustrator
- After Effects
 - Lottie, BodyMovin, Trapcode, Video Copilot
- Premiere Pro
- InDesign
- Rive
- Flash/Animate

3D Software

- Blender
- Sketchup
- Sparks AR
- Zapworks

Animation

- Interactive animation
- Motion graphics
- Social Media Animation
- Storyboard
- Character Design
- Video editing
- Kinetic Typography
- Frame by frame animation

Education

California State University, Northridge

Bachelor of Arts: Art and Design

August 2018 - May 2020, Northridge, CA

Glendale Community College

Animation - Transfer

August 2015 - June 2018, Glendale, CA

***REFERENCES AVAILABLE UPON REQUEST**